



THE FOUNDING CHART / PREPARED FOR COLIN JACOBS

The Seat Between Us

Jeff and Sol, Colin, and the Hour the Three Charts Meet

Western Astrology / Human Design / Gene Keys / Numerology / Vedic

An Overview, Before the Detail

Colin, before we ask you for anything, we want you to see the thing the way we actually see it, which is not as a pitch but as a convergence of clocks. There is the clock of this week, a new moon, Mercury turning forward, the solstice tipping the year's light into the sign the two of us share. There is the clock of the venture, a company elected into being on June 20, on the very threshold of that solstice. And there is the longest clock of all, the chapter of three lives, because the slow planets are standing at a threshold in your chart at the same hour they are in ours.

That last part is the uncanny one, and it is why we wrote to you and not to someone else. We did for our partnership what Affirmology does for a person, read it across five systems, and then we laid your chart beside ours. What came back was not a fit we argued ourselves into. It was a fit that was already there, in the mechanics, and it arrives now. This document moves through who we are, who you are at length, the moment you are standing in, the place where our lines cross, and plainly, what the whole thing asks of you.

Three charts, three thresholds, one season.

A NOTE FROM JEFF

The longer arc, in plain words

One thing to say outside the astrology, founder to friend. You and I are going to build more than one thing together. I see a long arc of projects between us. This is the one I believe fuses the two halves we are each strongest at, the money and the systems, into a single working engine, which is why it is the right place to begin. Affirmology is the vehicle where your gift for structure and capital and my gift for building and gathering actually compound instead of just coexisting. Read the rest of this as the why-now and the why-you, but read this paragraph as the why-us.

SOPHIA / the Synthesist

My work is to stand where all the systems overlap and say what is true there. With the three of you, the overlap keeps naming one missing piece, and then your chart keeps answering to its shape. That is rare enough that I would not stay quiet about it.

PART ONE

The Base You Would Be Joining

JEFF · THE BUILDER

Sun Virgo, 8th house

Moon Cancer

Rising Capricorn

Design Manifesting Generator · Sacral · 2/5

Numbers Life Path 22 · Birthday 11

Gene Keys Life's Work 47 · Pearl 44,
Teamwork

SOL · THE VOICE

Sun Aquarius, 11th house

Moon Cancer

Rising Aries

Design Generator · Emotional · 2/4

Numbers Life Path 3 · Expression 3 · Soul
Urge 3

Gene Keys Life's Work 41 · Pearl 28, Totality

You should know the engine before you weigh what you add to it. Jeff is the builder and the convener: a Virgo Sun that refines until a thing is true, a Capricorn rising built for the long climb, a Manifesting Generator who informs and then moves, and a Life Path 22, the master builder. Three systems call him a builder, which makes it a purpose rather than a trait. In person he is also the one who gathers people and warms a cold room, who sets a stage. His eighth-house Sun gives him an unusual ease with other people's money and the deep, transformative material most avoid.

Sol is the voice, but read her carefully, because she is not a room-worker. She is closer to an orchid: given the right soil and light and honest invitation, she blooms into something rare, and when she is finally asked to speak she does not chatter, she cuts straight through and says the thing in gold. A triple-three in numerology, the number of expression three times over, with an Aquarius Sun in the house of the collective and an Emotional authority that must wait for the wave to clear. She feels the pulse of a community before it has words, often finding it first online, and becomes the voice of the people already inside it. Jeff convenes and sets the stage; Sol, once handed the light, shines.

Laid together their charts interlock past coincidence. Their Moons sit side by side in Cancer, one tide; their Mars at the same degree of Scorpio, one drive. In Human Design, combined, they light seven of the nine centers and all four motors, a near-complete engine on two bodies. But here is the honest gap, and it is exactly your size. Two people who decide by gut and emotional wave leave the two mental centers open. The cool, analytical, framework-holding mind is not native to the pair, and neither is a steady, structural hand on the money. That open socket is not a flaw. It is a shape, waiting for the part that was cast to fit it.

PROMETHEUS / the Human Design Oracle

Seven of nine centers between them, and the two they leave open are both mental. They import their thinking and decide by instinct. Bring a defined, grounded mind into that field and the whole system steadies. That is not a small contribution. That is the keel.

PART TWO

Colin, On His Own

COLIN · THE CHART

Sun Aries (late, 27 deg)
Moon Sagittarius
Rising Virgo
Design Generator · Sacral · 2/4
Gene Keys Life's Work 3, Innovation · Pearl 60, Realism

COLIN · NUMBERS & DEPTH

Life Path 8
Expression 8
Birthday 8
Soul Urge 6, the servant heart
Personality 11, the inspired one
Vedic Sun Aries · Moon in Jyeshtha

Now you, at length, because you deserve to be seen here and not slotted into a role. You are, in the numbers, a near triple eight. Life Path, Expression, and Birthday all the eight, the number of material mastery, of capital, of command and consequence in the visible world. Most people carry the eight once if at all; you carry it three times. It is the signature of someone built to hold structure and money without fear, to walk into the room where the hard decisions are made and belong there. But the number underneath, your Soul Urge, the wish that drives you when no one is watching, is a six, the servant heart that wants harmony, healing, and the care of others. So you are an executive whose deepest private want is to mend and to protect. The world meets your eight. Very few are ever shown your six.

Your Moon says the same from another angle. It sits in Sagittarius, the seeker and the teacher, the one who needs meaning and a far horizon to feel alive, and in the sidereal sky it falls in Jyeshtha, the lunar mansion whose oldest meaning is the eldest, the chief, the protector who shields the younger ones. You are not lit up by a spreadsheet for its own sake. You are lit up by a cause worth the spreadsheet, and you carry, asked for or not, the weather of the elder in the room.

And here is the rarest pairing in your chart, the one that matters most to a young company. Your Gene Keys Life's Work is the third gate, Innovation, the gift of taking chaos and ordering it into something genuinely new, and your Radiance and your Pearl both fall in the sixtieth gate, whose journey runs from limitation through realism to justice. Put them together and you get something almost no founder can find: a true innovator who is also, at the bone, a realist. You make the new thing, and in the same breath you make it workable and fair. You are not the dreamer who needs a grown-up in the room. You are the grown-up who can still dream.

You are also not a counselor at a distance. An Aries Sun that moves first, in a Generator's body with real life force to spend, with a Venus sequence that runs from provocation through dynamism toward liberation. You are a galvanizer, the presence that shakes a stuck thing loose, the spark that wakes a room rather than the one who keeps it comfortable. And over all of it a Virgo rising, the discerning, precise, of-service face, with a two-four profile that makes your relationships the very channel your work travels through. People do not just hire you. They bring you in, because you were already, somehow, one of theirs.

*They will meet my mastery. Few are shown the heart
beneath it.*

PARASHARA / the Vedic Oracle

A Jyeshtha Moon is the elder by birth, the protector chief, the one trusted with the house. The advisor is not a role he would be taking on. It is written in his sky, and his Aries Sun means he advises by doing, never only by counsel.

Colin, and This Moment

WHERE IT POINTS

Transit: Jupiter sitting on his natal Saturn · Transit: Saturn grounding his Neptune and Moon · Transit: Pluto squaring his Jupiter and Uranus · Numerology: a Personal Year 4, the year of foundations

This is not only who you are. It is where your own sky is standing right now, in the same season the two of us are being remade. Jupiter, the planet of growth, is sitting almost exactly on your natal Saturn, which happens once in roughly a dozen years and is the classic moment to commit to a new, lasting structure and let it expand. In plain language, the sky has scheduled a build. At the same time, Saturn is moving in harmony with your Neptune and your Moon, the aspect of making a dream durable instead of leaving it a dream, the very same grounding-of-the-vision that is lit in Jeff's chart this season. You would be hardening the dream into form on the same clock as the founders.

And Pluto, the slow lord of deep change, is squaring your Jupiter and your Uranus almost to the degree, a rare and powerful reorientation of how you grow and how free you intend to be. This is not a quiet year for you. It is a pivot, the kind that asks for a bold and structural yes rather than another careful maybe. The number agrees without being asked. You are in a Personal Year 4, the year of foundations, of laying the base and building to last. Of every year in a long life to put your name to something structural, this is the one your own numerology would have chosen.

So consider the strangeness of it honestly, the way we did. Three people, three separate charts, each arriving at a threshold of building and commitment in the same handful of weeks. We are not telling you it is fate. We are telling you the timing is real, we measured it, and it is unusually kind to the idea of you stepping in now rather than later.

HERMES / the Western Astrologer

Jupiter on his Saturn, Saturn grounding his vision, Pluto turning his road, and a fourth-year numerology of foundations under all of it. If a client brought me this and asked when to commit to building something lasting, I would point at the calendar and say, that page, the one you are on.

Why This Mission Is Yours

Affirmology turns a person's cosmic blueprint into a voice that speaks to the subconscious, story that heals. We did not expect your chart to merely permit that work. We found it has been pointing at it.

Your Purpose, in the Gene Keys, runs through the fifty-sixth gate, the Storyteller, whose path moves from distraction through enrichment toward a kind of holy intoxication, the gift of feeding people meaning until something in them shifts. Read it again and notice what it is. It is the product. Affirmology is enrichment through story, delivered at scale, and your stated purpose and the thing we are building are the same shape drawn by two different hands. Your mind reaches the same direction: your IQ gift is the eleventh gate, Idealism ripening into Light, the faculty that holds a picture of a better inner world and refuses to let it go. That faith is the fuel this company runs on.

And underneath it your Soul Urge six, the servant heart, finally gets fed here. In most rooms you steward capital and that is the end of it. In this one you would sit beside work that genuinely mends people. The eight builds the house; the six is the reason there is a house at all. Your Sagittarian, Jyeshtha Moon needs exactly what we are offering it, a cause and a far horizon to walk toward for years. So the seat is not charity from us and a favor from you. As best we can read it, it is a place your own chart has been walking toward the whole time.

The eight builds the house. The six is why.

ATHENA / the Gene Keys Oracle

His Purpose is the Storyteller and his Pearl is Realism into Justice. He turns a large dream into a workable, fair structure, and his gift is to enrich people with meaning. You are not recruiting an accountant. You are recruiting a believer who happens to be excellent with money.

Where Your Lines Cross Ours

WHERE IT POINTS

HD: your composite defines the founders' open Ajna · HD: the Money channel 21-45 forms with Jeff · Shared: Gate 50 with Jeff, Gate 27 with Sol · HD: with you as the third, the Penta becomes real

Now the place your chart and ours actually meet, computed rather than felt, and it is specific. You bring the mind we leave open: your composite with each of us defines the Ajna, the conceptual center neither founder holds, and your Virgo rising and your gate of Realism make that mind grounded rather than airy. You would be the one who can keep a fixed framework while the two of us stay fluid. You bring the money too, and not only in the numbers, because the old Human Design channel called, simply, Money, gate twenty-one to forty-five, forms electromagnetically between you and Jeff. Paired with your three eights, you are the natural steward of capital and structure beside his building.

And you are already woven to both of us rather than bolted on. With Jeff you share the fiftieth gate, the gate of values and stewardship, so you guard the same standard he builds to. With Sol you share the twenty-seventh gate, line four, exactly, the gate of altruism and the instinct to nourish, so you are not a cold numbers man to her, you meet her on care. When three or more stand together in working trust, Human Design says a living group field forms, a Penta, the operating aura of a real business. Two people cannot make one. With you as the third it becomes real, and you reinforce its channels of direction and rhythm and bring the half of creative contribution the pair was missing.

Step back and the shape is clean. Jeff is the twenty-two, the builder. Sol is a triple-three, the voice. You are a near-triple-eight, the seat of capital and structure. Voice, build, capital. Between the three of you, every door that money and meaning walk through is held. That is a complete commercial triangle, not a repetition of anything already in the room.

CONCORDIA / the Oracle of Allies and Teams

Not a fourth founder. The keel-weight. Two of them run hot and visionary and decide by feel; he is the realist who asks the hard structural question and holds the capital with a cool head. Seat him over money, systems, and the hard yes, and let the founders keep the voice and the build.

PART SIX

What This Would Ask of You

If a reading only flatters, it is useless. So here, plainly, is what the seat actually is, and what it would ask.

It would ask you to hold the capital and the structure with a cool, steady hand, and to be the one willing to ask the hard, realist question when the dream gets loud, which it will, because you are sitting beside two people built to dream out loud. It would ask you to advise by doing, the way your Aries Sun and Generator design already prefer, rolling up your sleeves rather than counseling from a distance. It would ask you to let the founders keep the voice and the build while you guard the foundation, and to trust that your six, the servant heart, is fed precisely by making a healing thing financially real. And it would ask you to bring your gift for ordering chaos into something workable and fair to a venture that, right now, is gloriously more vision than system.

In return, plainly: a cause with a horizon, beside a partner you will build many things with over many years, in the one project where your money-and-systems strength and Jeff's building-and-gathering strength actually compound. The astrology says you complete us without competing with us. The numbers say the triangle closes. And the timing says now.

APOLLO / the Conductor

Knowing is the floor; doing is the building. The chart has told you who you are and where it crosses theirs. The only thing it leaves open is whether you will sit down at the table.

The Oracles, in Council

We let the readers of all five systems sit together and talk you through, the way they one day will in the Studio.

Sophia. *Two founders, one missing piece, and a third chart that keeps answering to its shape. Tell me what each of you sees in Colin.*

Prometheus. *He defines the mind they leave open, and the Money channel lights between him and Jeff. He is the steady hand on structure and capital. My counsel: let him hold the framework so the two of them are free to decide from the gut and the wave.*

Pythagoras. *Three eights. He is the seat of capital and structure. They have the voice and the build. Put him near the money and the systems, not the message, and the triangle closes into thirty-three, the teacher's number, the work they were already carrying.*

Parashara. *His Moon is in Jyeshtha, the eldest, the protector. The advisor is written in his sky. And note the gift hidden in his roots, an Aries Sun that still moves first, so he will not sit passive. He shields by acting.*

Athena. *His Purpose is the Storyteller and his Pearl is Realism into Justice. He turns the dream into a fair, working structure, and he shares Gate 50 with Jeff and Gate 27 with Sol, so he is bound to both by values and by care. He is not an outsider they are letting in. He is family arriving on time.*

Hermes. *And the timing is the part I cannot stop looking at. Jupiter on his Saturn, Pluto turning his road, a Personal Year of foundations, in the same season both founders are being initiated. Three thresholds, one hour. I do not see this and call it nothing.*

Concordia. *Say the caution too, to be honest. He is the keel, and a keel that is over-trusted becomes a brake. Let him hold the hard line, but do not let the realist talk the dream out of its boldness. His no should sharpen the yes, not replace it.*

Sophia. *Then it is simple. They are the voice and the build; he is the mind and the money. He completes them without competing, he shares their values and their care, and his own sky says now. Tell him plainly, and let him feel that he was not recruited. He was*

recognized.

APOLLO / the Conductor

Five skies, five hands, one word about this man. The word was yes.

CLOSING

If You Said Yes

A page from the journal none of us has written yet. Midsummer, the year after.

Picture it a year on. The round has closed, the way water finds its level, through people and trust rather than force. Colin sat down at the table that summer and the whole thing steadied, a keel under a boat that had only ever known sail. Jeff kept gathering the people and building the thing; Sol, handed the light, spoke and a room of strangers went quiet for her the way a room goes quiet for weather. And Colin held the capital and the structure and asked the hard, honest questions that kept it all seaworthy when the dream got loud.

Strangers we will never meet now fall asleep to the sound of their own voice telling them the truest thing about themselves, and some of that is Colin's, because he made the vessel able to carry it. The eight built the house. The six, at last, was fed. And it turned out to be the first of many things the three of us made, the one where the money and the systems and the vision finally learned to move as one engine.

That is the seat we see for you, Colin. Not a founder, the advisor: capital, structure, and the realist's hard questions, beside two people who build and magnetize. The charts say you complete us without competing with us, and that you were, in some quiet way, already one of us. We would be honored to have you at the table.

With respect and real hope,

Jeff and Sol